MATURA WRITING TASKS

ARTICLE

Level B2

Your goal at B2: Engage the reader with a strong hook and a clear line of argument. Balance different viewpoints, use varied vocabulary and a lively tone, and end with impact.

B2 · PHASE 1 – UPGRADE THE OPENING

A flat opening loses the reader. Rewrite each dull first line as an engaging hook.

1 This article is about social media.
2 I am going to write about fast food.
3 Many people like travelling.
4 Technology is important today.
5 Sport has some good points.
6 Reading is a nice hobby.

B2 · PHASE 2 – PRECISE VOCABULARY

Replace the underlined word with a stronger, more precise alternative.

Weak	Stronger (your ideas)
Phones are very <u>good</u>.	invaluable / indispensable / …
Fast food is <u>bad</u> for you.	harmful / detrimental / …
Social media is <u>big</u> today.	widespread / dominant / …
It is a <u>nice</u> experience.	rewarding / memorable / …
This is a <u>big</u> problem.	pressing / serious / …

B2 · THE STRUCTURE YOU ARE BUILDING TOWARDS

Study this plan before you start. An article is not an essay: it has a catchy title, a hook to pull the reader in, and a lively, personal tone. Every task in this booklet helps you build one part of it.

AN ARTICLE — STRUCTURE



B2 · PHASE 3 – DEVELOP AN ARGUMENT

Develop each point into 2–3 sentences: state the **idea**, add an **example**, and explain the **effect** on the reader or on society.

1. Social media helps people stay connected
2. Fast food is convenient but unhealthy
3. Travel broadens the mind
4. Too much screen time affects concentration

Model frame: Take … , for instance: … , which shows that … .

B2 · PHASE 4 – BALANCING VIEWPOINTS

Good articles show both sides. For each topic, write one sentence **for** and one **against**, then a linking sentence.

1. Should students have smartphones in class?
2. Is homework useful?
3. Are online friendships real friendships?
4. Should young people follow influencers?

B2 · PHASE 5 – RHETORICAL DEVICES

These make an article persuasive. Write one example of each about a topic of your choice.

- a rhetorical question (Who doesn't love …?)
- a rule of three (It is quick, cheap and easy.)
- direct address (You might be surprised to learn …)
- an exclamation for effect (The results are astonishing!)

B2 · PHASE 6 – REGISTER: NOT TOO FORMAL

An article is livelier than a formal letter, but not slang. Rewrite each sentence in a lively but appropriate style.

1 It is regrettable that many teenagers do not exercise.
2 One must consider the disadvantages of social media.
3 Fast food consumption is on the rise, innit.
4 This stuff is totally awesome and everyone loves it.
5 It is advisable to reduce one's screen time.

B2 · PHASE 7 – GRAMMAR RANGE

Write one sentence of each type for an article.

- a rhetorical question
- a first conditional (If we keep …, we will …)
- a comparative (…is far more … than …)
- a present perfect (Recently, … has become …)
- a sentence beginning with a linker: However / Moreover / On the other hand

B2 · PHASE 8 – DRAFT HOOK & CONCLUSION

Hook + intro: open with a question, fact or mini-story, then say what the article is about (2–3 sentences).

Conclusion: sum up your view and end with a memorable final thought or call to action (2–3 sentences).

B2 · FINAL WRITING TASK

ARTICLE FOR A STUDENT MAGAZINE

An international student magazine is running a feature on modern life and has invited readers to submit an article titled **“Is technology bringing us together or pulling us apart?”** Share your view, but consider both sides.

Write an **article of 170–180 words** in which you:

- give it an engaging title and open with a strong hook
- present the ways technology brings people together
- consider how it can also pull people apart
- give your own opinion and end with a memorable conclusion.

Keep a lively, engaging tone and address the reader directly.