MATURA WRITING TASKS

ARTICLE

Level B1

Your goal at B1: Write a clear, well-organised article with a catchy title, a simple hook, and short paragraphs. Speak directly to the reader and keep a friendly tone.

B1 · PHASE 1 – MATCH THE TITLE TO THE TOPIC

Match each catchy title on the left to the topic it fits. **Careful – they are not in the same order!** Write the pairs, e.g. 1–d.

Catchy title	Topic (mixed up)
1 Screen Time: Friend or Foe?	a keeping fit as a teenager
2 Move It or Lose It!	b saving money on a small budget
3 Every Cent Counts	c the good and bad sides of phones
4 A World on Your Plate	d learning languages
5 Speak Up, Reach Out	e trying food from other countries

TASK: Then invent one more catchy title of your own for any topic.

B1 · PHASE 2 – HOOK VOCABULARY (MATCH)

An article often starts with a **hook**. Match each hook type to an example. **The order is mixed up.**

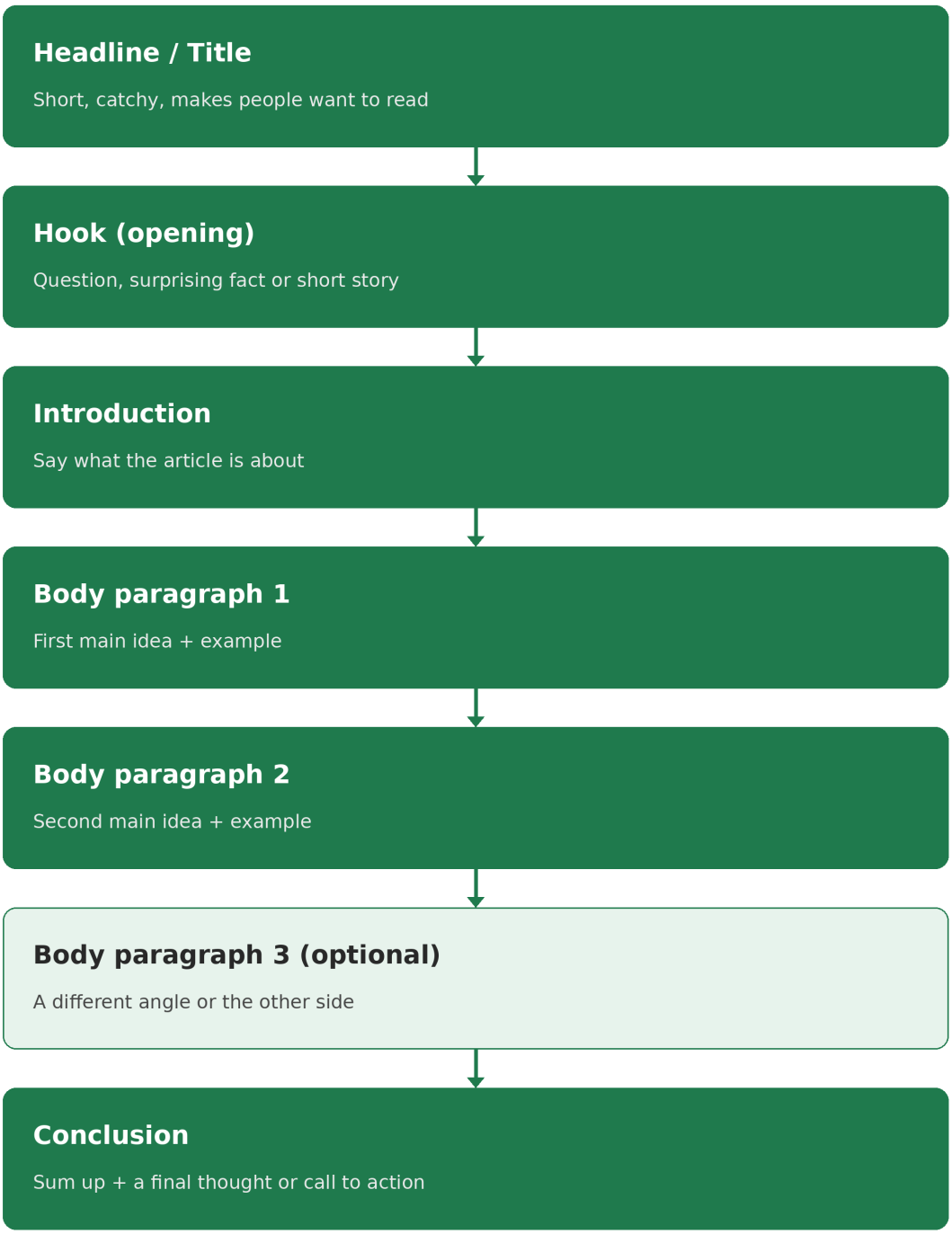
Hook type	Example (mixed up)
1 A question	a Last summer, I could not swim a single lap.
2 A surprising fact	b Imagine a world with no phones at all.
3 A short story	c Did you know teenagers check their phones 150 times a day?
4 An invitation to imagine	d Have you ever wondered why we get bored so easily?

TASK: Write one hook of each type for the topic “why sport is good for you”.

B1 · THE STRUCTURE YOU ARE BUILDING TOWARDS

Study this plan before you start. An article is not an essay: it has a catchy title, a hook to pull the reader in, and a lively, personal tone. Every task in this booklet helps you build one part of it.

AN ARTICLE — STRUCTURE



B1 · PHASE 3 – PUT THE ARTICLE IN ORDER

These parts of an article are in the **wrong order**. Number them 1–5 to put them right, then write one sentence for each.

a A conclusion with a final thought
b A body paragraph with a second idea
c A catchy title
d A body paragraph with a first idea
e A hook and short introduction

*Remember: the **title** comes first, and the **conclusion** comes last.*

B1 · PHASE 4 – SENTENCE BUILDING

Complete each sentence with your own words.

1 Have you ever _____?
2 In this article, I want to talk about _____.
3 The first reason is that _____.
4 Another good thing is _____.
5 In my opinion, _____.
6 So, why not _____?

B1 · PHASE 5 – LINKING WORDS

Join each pair of sentences. Choose a suitable linker from the box – **they are not in order, and one is used twice.**

first of all · also · because · however · for example

1 Sport is good for you. It keeps your heart healthy.
2 Many people love team sports. Others prefer running alone.
3 You should try a new hobby. It can make you happier.
4 There are many free activities. You can walk, run or cycle.
5 Reading is relaxing. It is good for your mind.

B1 · PHASE 6 – TALKING TO THE READER

Articles feel friendly because they speak to **you**. Rewrite each formal sentence so it addresses the reader directly.

1 People should exercise more.
2 It is important to save money.
3 One can learn a language by watching films.
4 Everybody enjoys good food.
5 Students often feel tired.

B1 · PHASE 7 – MAKE IT LIVELY (MATCH)

Match each dull sentence to a livelier version. **The order is mixed up.**

Dull	Lively (mixed up)
1 Sport is good.	a Why not grab your trainers and give it a go?
2 You should try it.	b Sport does wonders for your body and mind!
3 It is a nice hobby.	c It could quickly become your favourite pastime.

B1 · PHASE 8 – SPOT & FIX THE MISTAKES

Each sentence has one mistake (grammar, word choice or style). Find it and rewrite it.

1 Have you ever wanted learn a new sport?
2 In this article I will talking about music.
3 Sport is more better than sitting all day.
4 There is many reasons to start today.
5 For conclusion, give it a try!
6 It make you feel great.

B1 · PHASE 9 – PLAN YOUR ARTICLE

Write short notes (not full sentences) for each part.

Part	My notes
Title	_____
Hook + introduction	_____
Idea 1 + example	_____
Idea 2 + example	_____
Conclusion	_____

B1 · FINAL WRITING TASK

Read the task, then write your article.

Your school's English magazine has asked students to write an article with the title **"A hobby everyone should try"**. Write about a hobby you love and persuade other students to give it a go.

Write an **article of 120–150 words** in which you:

- give your article a catchy title
- start with a hook to catch the reader's attention
- describe the hobby and why you enjoy it
- give reasons why others should try it, and end with a final thought.