Attracting tourists

VOCABULARY PRACTICE
PRE-INTERMEDIATE | A2-B1

Name: _____ Date: _____

1 Match each tourism word with its meaning.

1 tourist attraction ____	**a** a place people visit to see famous or interesting things
2 landmark ____	**b** a well-known building or feature used to recognise a place
3 promote ____	**c** to advertise or make something more popular
4 sightseeing ____	**d** visiting famous or interesting places
5 souvenir ____	**e** a small item bought to remember a trip
6 tour guide ____	**f** a person who shows visitors around a place
7 brochure ____	**g** a small booklet advertising a place or product
8 heritage site ____	**h** a place protected for its historical importance
9 iconic ____	**i** very famous and easily recognised
10 hotspot ____	**j** a very popular place for visitors

2 Choose the correct form.

1 The city has many tourist attraction / attractions.
2 We visited a famous landmark / land-mark.
3 They promote / promotes the festival every year.
4 We spent the day sightseeing / sightsee.
5 I bought a souvenir / souvenirs for my mum.
6 Our tour guide / tour-guide was very friendly.
7 I picked up a brochure / brochures at the hotel.
8 This is a UNESCO heritage site / heritage-site.

3 Complete the descriptions with words from the box.

attraction | brochure | heritage site | hotspot | iconic | landmark | sightseeing | souvenir

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Ana: The old castle is the town's main 1 _____, and it's an
2 _____ that appears on every postcard. It became a UNESCO
3 _____ last year.
Leo: He spent the whole day 4 _____ and picked up a small
5 _____ from the market to remember his trip.
Local office: They printed a colourful 6 _____ to advertise the town, which has
become a popular tourist 7 _____. The old bridge is a well-known
8 _____ nearby.

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4 Match each word with its opposite.

1 popular ____	**a** unpopular
2 famous ____	**b** unknown
3 crowded ____	**c** empty
4 modern ____	**d** historic
5 authentic ____	**e** fake
6 attractive ____	**f** unattractive
7 well-known ____	**g** obscure
8 exciting ____	**h** boring

5 Read the text. Write T (true) or F (false).

A day of sightseeing

Lena spent the day sightseeing in the old town. She visited the famous castle, which is the city's most iconic landmark, and took lots of photos. A friendly tour guide explained the history of the heritage site. Afterwards, she bought a small souvenir from a shop and picked up a brochure about other attractions nearby. She decided the castle was definitely worth the visit.

1 Lena spent the day sightseeing. T / F

2 The castle is not well known. T / F

3 A tour guide explained the history. T / F

4 She bought nothing. T / F

5 She picked up a brochure. T / F

6 She thought the castle was not worth visiting. T / F

6 Complete the sentences with the correct preposition (of, for, in, to).

1 The castle is famous _____ its towers.

2 We bought a souvenir _____ my sister.

3 The site is popular _____ tourists.

4 The town belongs _____ UNESCO heritage list.

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OVER TO YOU

Write a 70-90 word description of a tourist attraction you have visited or would like to visit. Include what makes it special.

[ ] Use at least eight target words. [ ] Use present tenses accurately. [ ] Keep the description clear and positive.

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ANSWER KEY

1 Tourism words

1 a 2 b 3 c 4 d 5 e 6 f 7 g 8 h 9 i 10 j

2 Choose the correct form

1 attractions 2 landmark 3 promote 4 sightseeing 5 souvenir 6 tour guide 7 brochure 8 heritage site

3 Descriptions

1 attraction 2 landmark 3 heritage site 4 sightseeing 5 souvenir 6 brochure 7 hotspot 8 landmark

4 Opposites

1 a 2 b 3 c 4 d 5 e 6 f 7 g 8 h

5 Reading

1 T
2 F - it is iconic.
3 T
4 F - she bought a souvenir.
5 T
6 F - she thought it was worth it.

6 Prepositions

1 for 2 for 3 with 4 to

Over to you

Answers will vary. Check clear organisation, accurate forms and positive wording.