The media: in print

VOCABULARY PRACTICE

PRE-INTERMEDIATE | A2-B1

Name: _____ **Date:** _____

1 Match each part of a printed publication with its meaning.

1 front page	____	a words printed below or beside a picture
2 headline	____	b particular version of a publication
3 article	____	c first page of a newspaper
4 photograph	____	d paid message promoting something
5 caption	____	e title of a news story
6 contents page	____	f list showing where sections begin
7 advertisement	____	g written piece about a subject
8 edition	____	h image made with a camera

2 Complete the print-media expressions.

advertisement | article | caption | contents | edition | front | headline | photograph

1 the _____ page story

2 a large _____

3 read the full _____

4 a colour _____

5 write a picture _____

6 check the _____ page

7 place an _____

8 the Sunday _____

3 Choose the correct publication feature.

1 The main story usually appears on the *front page* / *contents page*.

2 A short title above a story is a *headline* / *caption*.

3 The complete written story is an *article* / *advertisement*.

4 Words under a picture form a *caption* / *edition*.

5 A product promotion is an *advertisement* / *article*.

6 A list of sections is on the *contents page* / *front page*.

7 A camera image is a *photograph* / *headline*.

8 The weekend version may be a special *edition* / *caption*.

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4 Complete the school newspaper plan with words from the box.

advertisement | article | caption | contents page | edition | front page | headline | photograph

Our next school newspaper **1** _____ will appear in June. The main sports story goes on the **2** _____ under a short **3** _____. Mia will write the full **4** _____. We need a clear **5** _____ of the winning team and an accurate **6** _____ below it. A **7** _____ will help readers find each section. The final page will include an **8** _____ for the summer fair.

5 Read the text. Write T (true) or F (false).

Reading a printed page

A printed newspaper or magazine guides the reader through its layout. Large headlines attract attention, photographs add visual information, and captions explain what images show. Columns make long text easier to follow. Readers do not always begin at the top and continue to the end; they scan the page and choose what interests them. Clear design helps them find reliable information quickly.

1 Layout guides the reader. T / F

2 Headlines are always small. T / F

3 Captions explain images. T / F

4 Columns can help readers follow text. T / F

5 Everyone reads every page from top to bottom. T / F

6 Clear design can support quick reading. T / F

6 Rewrite using the print-media word in capitals.

1 The story's title is very short. **HEADLINE** _____

2 These words explain the picture. **CAPTION** _____

3 The report fills two pages. **ARTICLE** _____

4 This is today's version of the paper. **EDITION** _____

OVER TO YOU

Write a **70-90 word** plan for one page of a school newspaper or magazine. Describe its stories, images and layout.

[ ] Use at least eight target words. [ ] Include text and visual elements. [ ] Make the page easy to navigate.

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ANSWER KEY

1 Parts of a printed publication

1 **c** 2 **e** 3 **g** 4 **h** 5 **a** 6 **f** 7 **d** 8 **b**

2 Print-media expressions

1 **front** 2 **headline** 3 **article** 4 **photograph** 5 **caption** 6 **contents** 7 **advertisement** 8 **edition**

3 Publication features

1 **front page** 2 **headline** 3 **article** 4 **caption**
5 **advertisement** 6 **contents page** 7 **photograph** 8 **edition**

4 School newspaper plan

1 **edition** 2 **front page** 3 **headline** 4 **article** 5 **photograph** 6 **caption** 7 **contents page** 8 **advertisement**

5 Reading - suggested answers

1 **T** 2 **F** 3 **T** 4 **T** 5 **F** 6 **T**

6 Rewriting - possible answers

1 The **headline** is very short. 2 This is the picture **caption**. 3 The **article** fills two pages. 4 This is today's **edition**.

Over to you: Answers will vary. Check vocabulary, balance and navigability.